

MY SEARCH

<http://www.youtube.com/user/SearchStories>

RESEARCH

1. What do you know for sure about this person?
2. From what you know, what do you suspect about this person?
3. What extra details can you imagine about this person?
 - Who? What? Where? When? How? Why?
 - Network (family, friends, colleagues?)
 - Location(s) (How often/happy are they there?)
 - Interests? Hobbies? Dreams? Expectations?

INTERVIEW

1. Develop interview questions to ask this person so they can tell you in detail what they were looking for, what they found and what they did: “When did you first...?” “What made you...?” “How did you...”. Finish by asking them how they feel about the experience now and what their plans are.
2. Roleplay the interview with a partner.

MY SEARCH

Talking about personal expectations makes an interview or conversation more interesting. Slip into the role of the person who did the search and talk about what motivated you to do it. Use these phrases to get started:

- I'm not really into _____, to be honest.
- I think I'm more the _____ type.
- But one thing I have always wanted to do is
- I don't believe in _____.
- I think that may be because the most important thing in life is
- It was back in _____ when I realized
- The best _____ I ever had was
- What was really _____ about it was
- So I decided to
- The way I did it was
- I couldn't believe it when
- But in the end,
- I really think